## **Bachelor of Marketing**

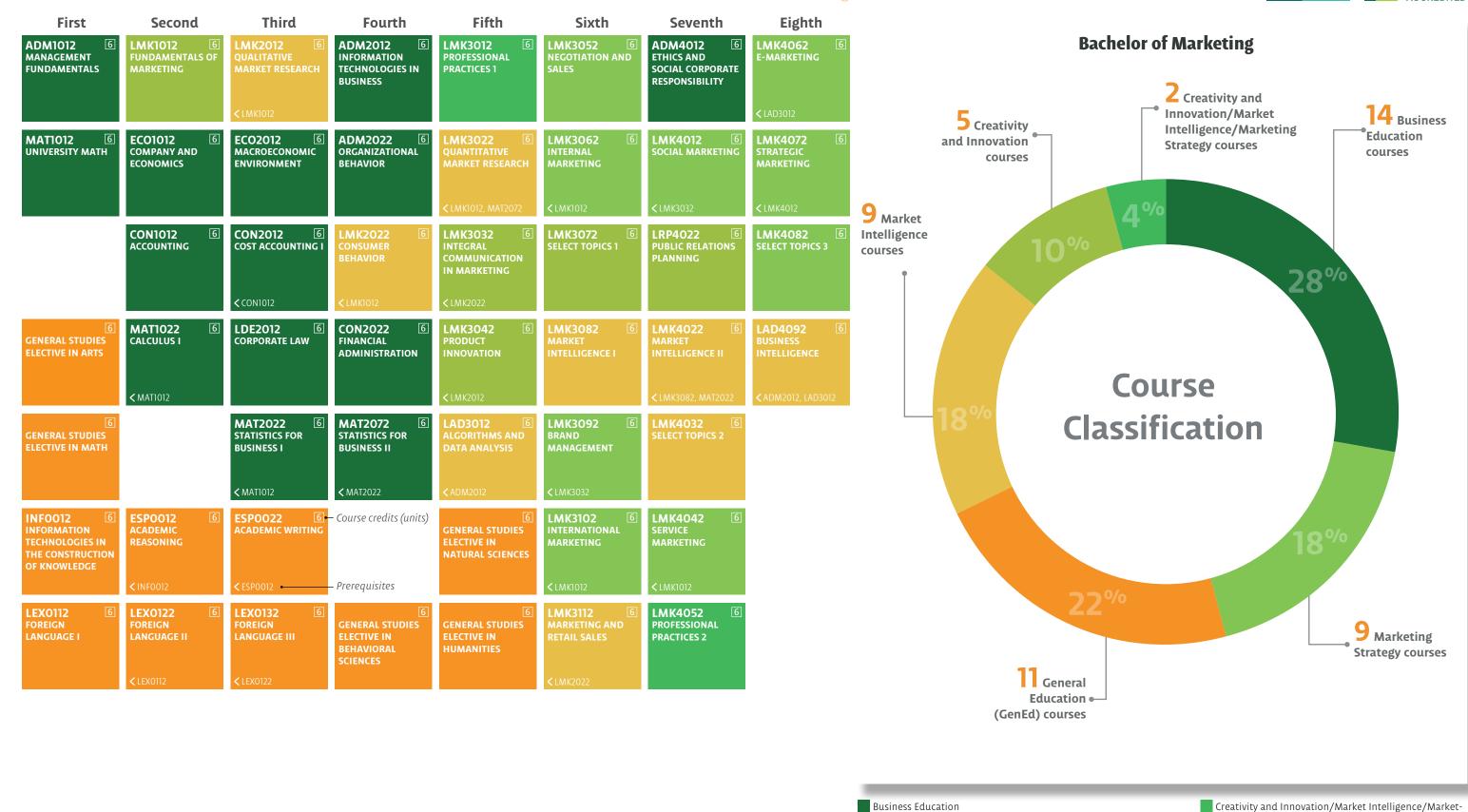
Universidad de las Américas Puebla 8 terms - 50 courses - 300 credits (units)





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Marketing Strategy
Market Intelligence
Creativity and Innovation
General Education (GenEd)