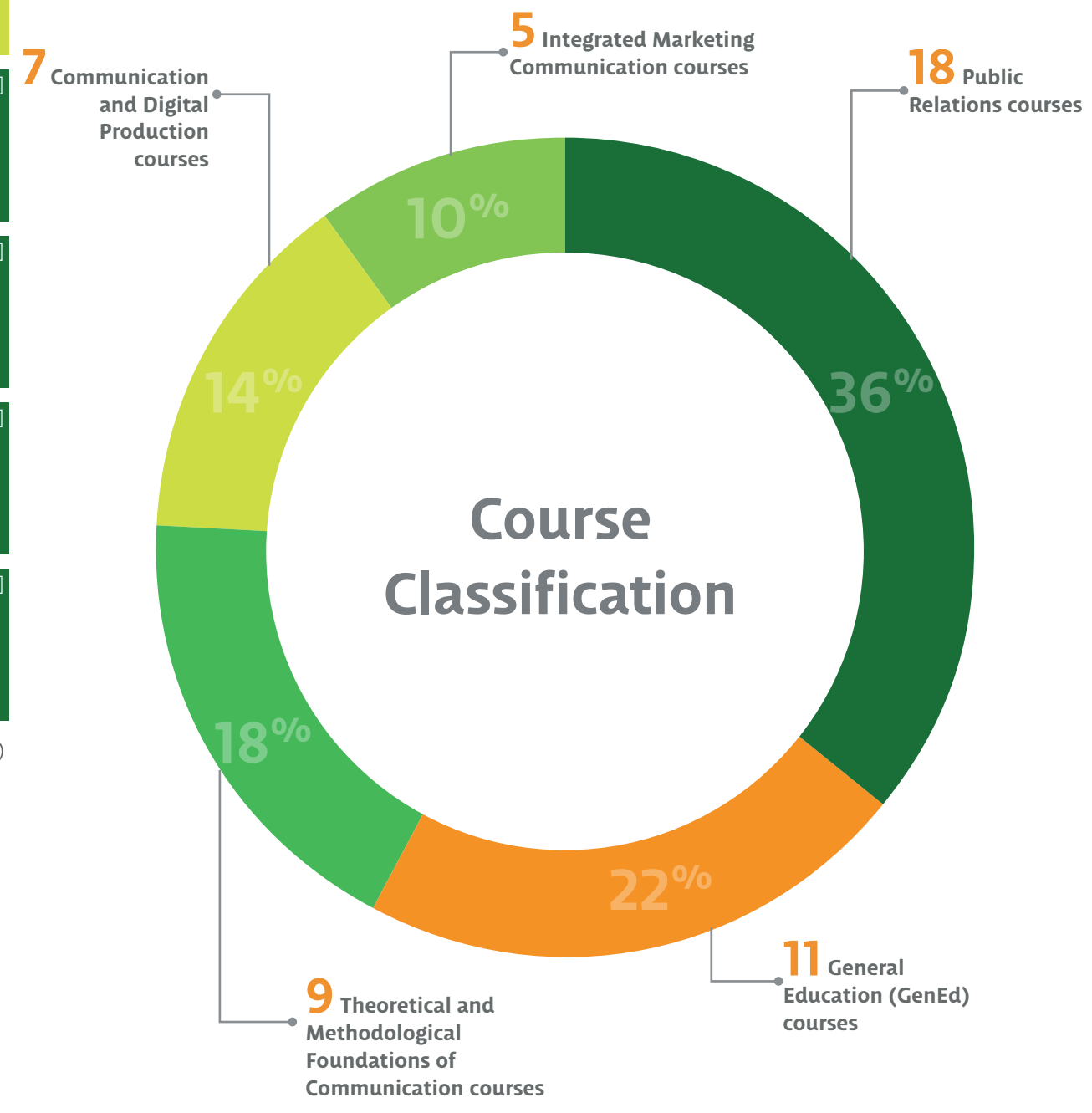


First	Second	Third	Fourth	Fifth	Sixth	Seventh	Eighth
LPM1012 FUNDAMENTALS OF COMMUNICATION [6]	LIV1052 EDITING DIGITAL IMAGES [6] ← LIV1022	LRP2012 PRINCIPLES OF PUBLIC RELATIONS [6]	LPD2032 ADVANCED RESEARCH METHODS IN SOCIAL SCIENCES [6] ← LRI2012	LRP3012 ANALYSIS OF NEW MEDIA [6]	LRP3042 VERBAL AND NON-VERBAL COMMUNICATION [6]	LRP4012 PROFESSIONAL PRACTICES 2 [6]	LRP4042 STRATEGIC CAMPAIGNS IN DIGITAL MEDIA [6]
LRP1012 COMMUNICATION THEORIES [6]	MAT1052 STATISTICS FOR SOCIAL SCIENCES [6]	LRI2012 RESEARCH METHODS IN SOCIAL SCIENCES [6] ← MAT1052	LMK2022 CONSUMER BEHAVIOR [6] ← LMK1012	LRI3012 PUBLIC POLICIES [6]	LRP3052 PERSUASION AND PUBLIC OPINION [6]	LPT4012 POLITICAL MARKETING [6]	LPM4082 DESIGN AND EVALUATION OF COMMUNICATION PROJECTS [6]
LIV1022 FUNDAMENTALS OF DIGITAL IMAGES [6]	LMK1012 FUNDAMENTALS OF MARKETING [6]	LRP2022 WRITING FOR THE MEDIA [6]	LRP2032 COMMUNICATION AND GLOBALIZATION [6] ← LMK2022	LMK3032 INTEGRAL COMMUNICATION IN MARKETING [6]	LRP3062 DIGITAL MEDIA STUDIES [6]	LPT4052 POLITICS AND NEW TECHNOLOGIES [6]	LRP4052 CRISIS COMMUNICATIONS [6]
	LIV1072 PHOTOGRAPHY [6]	LIV2032 VISUAL SEMIOTICS AND RHETORIC [6]	LPM2052 PRODUCTION OF MULTIMEDIA CONTENT [6]	LRP3022 PROFESSIONAL PRACTICES 1 [6]	LRP3072 COMMUNICATION AND ORGANIZATIONAL DEVELOPMENT [6]	LRP4022 PUBLIC RELATIONS PLANNING [6]	LRP4062 BRAND CONSTRUCTION AND CORPORATE REPUTATION [6]
	LAD1012 EFFECTIVE COMMUNICATION [6]	LIV2022 INFOGRAPHICS AND DATA VISUALIZATION [6]		LRP3032 DISCOURSE ANALYSIS FOR COMMUNICATION [6]	LRP3082 SELECT TOPICS 1 [6]	LRP4032 SELECT TOPICS 2 [6]	LRP4072 SELECT TOPICS 3 [6]
GENERAL STUDIES ELECTIVE IN MATH [6]			GENERAL STUDIES ELECTIVE IN BEHAVIORAL SCIENCES [6]		LRP3092 CRITICISM THEORY AND CULTURAL STUDIES [6]	LMK4012 SOCIAL MARKETING [6] ← LMK3032	
INFO012 INFORMATION TECHNOLOGIES IN THE CONSTRUCTION OF KNOWLEDGE [6]	ESP0012 ACADEMIC REASONING [6] ← INFO012	ESP0022 ACADEMIC WRITING [6] ← ESP0012	GENERAL STUDIES ELECTIVE IN ARTS [6]				
LEX0112 FOREIGN LANGUAGE I [6]	LEX0122 FOREIGN LANGUAGE II [6] ← LEX0112	LEX0132 FOREIGN LANGUAGE III [6] ← LEX0122	GENERAL STUDIES ELECTIVE IN HUMANITIES [6]	GENERAL STUDIES ELECTIVE IN NATURAL SCIENCES [6]			

Bachelor of Communication and Public Relations



- Public Relations
- Integrated Marketing Communication
- Communication and Digital Production
- Theoretical and Methodological Foundations of Communication
- General Education (GenEd)