

UDLAP[®]

UNIVERSIDAD DE LAS AMÉRICAS PUEBLA



www.udlap.mx

COMMUNICATIONS AND MEDIA PRODUCTION

EDCS

SCHOOL OF
SOCIAL SCIENCES



STUDY COMMUNICATIONS AND MEDIA PRODUCTION AT UDLAP

As a graduate from the Bachelor of Communications and Media Production you will be able to create, produce, and distribute media messages through the axes of knowledge focused on audio, video, journalism, movies, and digital media. Also, you will propose solutions to communication problems in a contemporary, global, sociocultural context, in both the private and public sectors, with a critical, ethical and environmentally responsible vision.

Once you have finished your study program, you will have a bachelor's degree in addition to a licenciatura degree. Therefore, your studies will be recognized worldwide.



JOB MARKET

- *Television and radio stations.*
- *Production companies.*
- *Movie Studios.*
- *Recording and audio post-production studios.*
- *Digital media companies*
(internet, radio, and television, newspapers and e-magazines).

UDLAP OUTREACH

Prestigious national and international companies have a relationship with the university. As an UDLAP student you have the best opportunities to access and succeed in the working world, either through professional practices or research projects that will help you enter the job market once you graduate.



BE PART OF THE UDLAP COMMUNITY



Your academic formation can be complemented through extracurricular workshops offered at the university, as well as by participating in student organizations and cultural and sports activities that will contribute to your growth as a student and future practicing specialist.

If you live in one of the five residential colleges, you will enjoy the university environment thoroughly and be able to socialize with students of other bachelors and other

cultures, thus complementing your academic formation with significant experiences that will have a great impact in your personal and professional relationships. Living at UDLAP provides recreational areas and all the services you need, in addition to the amenities found in an apartment.

The university also has dining services, *snack* areas, and ATMs, among other facilities.

AN UDLAP STUDENT HAS

- Conviction to work for the *greater good* and to achieve success.
- Ability to reach goals through continuous learning.
- Ability to face the challenges of an increasingly competitive world.
- Wants to work in radio, newspaper, television, cinema, and new media.
- Is interested in learning to produce messages directed to different audiences.



Thanks to more than 200 agreements with prestigious international universities, you will be able to make academic exchanges or complete a double degree program.

UDLAP ACADEMIC EXCELLENCE

The prestige of our faculty is backed by their extensive teaching experience. 99% of our full-time professors have a graduate degree and one in three is a member of the National System for Researchers (Sistema Nacional de Investigadores - SNI). Given the faculty's experience and their academic quality, they will be able to guide you in finding new ways to express yourself and be critical, innovative, and creative.

UDLAP is accredited at a national and international level by the Mexican Federation of Private Institutions of Higher Education (Federación de Instituciones Mexicanas

Particulares de Educación Superior - FIMPES) and, since 1959, by the *Southern Association of Colleges and Schools Commission on Colleges* (SACSCOC). The accreditation agency *Quacquarelli Symonds* (QS) awarded 5 global stars to our university, making it the first one-campus university in Latin America to achieve this recognition. UDLAP earned 5 stars in the teaching, alumni employability, internationalization, inclusiveness, and art and culture categories; this means that we offer the highest standards of academic quality and educational services when compared to the best universities in Mexico and the world.



CURRICULUM COMMUNICATIONS AND MEDIA PRODUCTION

	Course	Credits
Term 1	Fundamentals Of Communication	6
	Fundamentals Of Digital Images	6
	Foreign Language I	6
	General Studies Elective In Math	6
	Information Technologies In The Construction Of Knowledge	6
	Communication Theories	6
Term 2	Academic Reasoning	6
	Editing Digital Images	6
	Statistics For Social Sciences	6
	Photography	6
	Foreign Language II	6
	Language Of Cinema I	6
General Studies Elective In Arts	6	
Term 3	Academic Writing	6
	Script Writing	6
	Infographics And Data Visualization	6
	Foreign Language III	6
	Language Of Cinema II	6
	Research Methods In Social Sciences	6
General Studies Elective In Natural Sciences	6	
Term 4	Communication And Globalization	6
	Advanced Research Methods In Social Sciences	6
	General Studies Elective In Behavioral Sciences	6
	General Studies Elective In Humanities	6
	Audiovisual Pre-Production	6
	Production Of Multimedia Content	6
Journalistic Writing And Style	6	

	Course	Credits
Term 5	Analysis Of New Media	6
	Advanced Script Writing	6
	Public Policies	6
	Professional Practices 1	6
	Radio Production	6
	Audiovisual Production Techniques	6
Term 6	Digital Editing	6
	Digital Media Studies	6
	Types Of Journalism	6
	Audiovisual Production	6
	Advanced Radio Production	6
	Select Topics 1	6
Term 7	Documentary	6
	Investigative Journalism	6
	Professional Practices 2	6
	Television Production	6
	Distribution And Exhibit Workshop	6
	Select Topics 2	6
Term 8	Digital Cinema	6
	Sound Design And Editing	6
	Design And Evaluation Of Communication Projects	6
	Digital Journalism	6
	Select Topics 3	6

YOUR TIME IS NOW. JOIN US

ADMISSION PROCESS

- Take the admission exam.
- Students from high schools that have an agreement with UDLAP do not have to take the admission exam. Consult the list of participating high schools at: **www.udlap.mx/preparatoriasdeconvenio**
- Deliver the basic documents for admission: **www.udlap.mx/solicitudes**
- Information and deadlines for scholarships can be found at: **www.udlap.mx/becas**
- Current fees and tuition: **www.udlap.mx/finanzas**

We Want to Hear From You

Student Recruitment:

Tel.: 222 229 21 12

informes.nuevoingreso@udlap.mx

☎ (+52) 222 577 38 29

Scholarships:

Tel.: 222 229 27 02

informacion.beca@udlap.mx

Switchboard:

Tel.: 222 229 20 00

Ext. 4792 • 4799 • 4260 • 2189



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THE **UDLAP** ACADEMIC
QUALITY AND PRESTIGE
ARE ENDORSED BY **QS**,
SACSCOC AND **FIMPES**



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